



JOHN DALES

MSc BSc MCiHT CMILT MTPS HonFIHE

**FOUNDER
DIRECTOR**



John is a traffic engineer, transport planner and urban designer with over 35 years' professional experience spanning strategic transport planning to concept street design. Well known as a champion of better town and city streets, he was Director at Urban Initiatives before founding Urban Movement in 2011. John is an urban realm design advisor to several UK local authorities and is the only one of the London Mayor's Design Advocates with expertise in transport. He is a national Travel Demand Commissioner, a past Chair of the Transport Planning Society, a former Trustee of Living Streets, and was a contributor to Manual for Streets 2. He's an experienced trainer of other transport practitioners, a regular conference speaker and chair, and has been author of the monthly 'Street Talk' column in Local Transport Today since 2005.

John's reputation is based on his project work, which encompasses the conception, design, execution and management of a wide range of transport, traffic and street improvement projects in towns and cities all over the UK. He has considerable experience of working closely with local authority and other stakeholders, specifying and using data collection tailored for the task in hand, and using engagement tools like enquiry-by-design and intensive design charrettes to establish clear visions and programmes of action for change. As Project Director, John's recent experience covers the concept design of complex streets and spaces, including the urban realm at busy stations; urban realm strategies at different scales; street design and transport strategies for new developments; high quality cycling infrastructure; several research projects, with a focus on inclusive design; and specialist transport planning advice to a range of UK towns and cities.

CAREER

- 2011
Founder + Director
Urban Movement
- 2003
Director
Urban Initiatives
- 1996
Associate
Urban Initiatives
- 1993
Independent Consultant
- 1987
Principal Engineer
LB Newham
- 1984
Assistant Engineer
JMP Consultants

GLASGOW AVENUES PROGRAMME

John has been leading our work on developing and now delivering this £135m investment programme since 2014. It focuses on the transformation of a network of city centre streets and spaces to enable walking and cycling, create better places for people and for business, and help respond to the challenges of climate change. We designed the pilot scheme for Sauchiehall Street (opened in 2019), developed the wider programme, and are now the lead designers on the team led by Civic Engineers that is taking the first main tranche of schemes through to delivery.



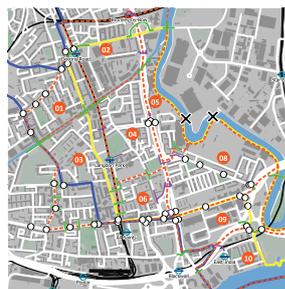
NEWCASTLE CITY COUNCIL: SPECIALIST ADVICE + SUPPORT

Since 2014, John has been providing support to officers at Newcastle City Council in relation to transport planning, street design and stakeholder management. This work has involved being the independent Chair and facilitator of the Blue House Working Group and of a local stakeholder group in Gosforth High Street, enabling progress on schemes that had been met with significant opposition; advising officers on aspects of the City Centre North programme; and training officers in designing for cycling.



LOWER LEE VALLEY MOVEMENT + CONNECTIONS STUDY

John is leading UM's input, on a team led by We Made That. The work is to inform the East of Tower Hamlets Area Action Plan, and UM's roles are to audit existing walking and cycling routes throughout the large study area and wider area of influence; to identify key barriers and links where there is a low level of service for walking and cycling; and to develop a programme of major and minor interventions needed to reduce the isolation felt by existing communities and enable the successful integration of new residential development.



OTHER RECENT PROJECTS

- Newcastle Streets for People Programme
- Marylebone Low Emissions Neighbourhood, Street Design
- Uxbridge Road Transformation Project, Ealing
- Meridian Water, Enfield, Transport and Public Realm Strategy
- City of London Street Accessibility Standard
- Central Newcastle East-West Cycling Route Review
- Romford Urban Realm Strategy and Major Scheme Concept Design
- Central Street, Islington, Public Realm Masterplan